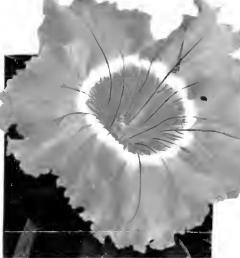
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

YOUR 1937 GARDEN

We offer on this page recent introductions, as well as familiar varieties, to brighten your garden. Although we carry in stock hundreds of varieties not listed here, this list is offered as a guide in planning your beds and borders. your beds and borders.









OWELL SEED STORE 445 S. Third LOUISVILLE KENTUCKY

GIANT BRANCHING ASTERS

Ruse-pixk White Light Pink
Purple Carmine Lawender
Assau the above Pucket 10c, 1 8 nz. 35c.

Gint Uranching Mixed. Pucket 10c, 1-8 az. 30c.
Gintt Grego Mixed. (Estrich phys.) type Pucket
10c, 1-8 az. 30c.

Early Quyen of the Market. Mr. Packet 10c, 1/8/02, 3.5c.

Puchet 10c, 1 8 nz. 30c. Henri of France - Walt mate and flower of rules red

CALENDULA

Leniun Queen Orange Queen
dit is also Packet 10c, 1/2 az, 30c Culendi la Vlixed. Packet 10c, 1/2 uz. 2ffc

COSMOS Lariv-Howering Single Mixed. Pucket $10c, \, 1/4\, \alpha z_{\rm s}, 20c$

Eurly-Il (wering Double Mixed: Pucket 15r, 1-4 oz.75c, Pink Lady Lanex Laite. Packet 10c. Late Single Wixed. Packet 10c, 1-1 bz. 20c. Late Double Crested Mixed - Pucket 15r, 1-4 nz. 50c Sensation. Care of Sower 4 to terroras in ries in left to a community Mixed Polars Pucket Life.

LARKSPUR

Full Branching Dunble Stuck-Howered
type of amore. Delphinning growing if teet till and
proceeding throughout the summer algebrous display-cition estimated flower spakes should see twith large

Parket 10c. 1 1 oz. 25c. Larkspur Wixed - Packet Ble, f. Luz. 20c.

MARIGOLDS

Crown of Gold (New - Packet 25c. Lemon Bah. 15 Martin - Packet 10c. I 4 az. 30c.

Orninge Bill. Tirge of his Packet 10c. 1 Toz. 30c.

Double African Mixed. Packet Ille, 1-1 oz. 3Dc.

Dwart French Margold Try it this year Packet 15c.

Dunble Dwarf French Mixed. Pucket Hic, 1-1 uz.25c.

MOONFLOWER

A specifical at the person of Gintt White Packet 10c, 1/2 az, 30c Sky Rine. Packet 10c, 1/4 nz, 10c

NASTURTIUMS Double Searlet Gleum. Fiery earlet flowers of great to. Pucket 15c, uz. 35c.

Gulden Gleant. The flowers to very line and have teath to sees after wherever shown. Purcket 10c. oz, 2th

Dwarf Mixed Packet 10c, oz 20c

NIEREMBERGIA

Gunt Finffy Ruilles. A superior blood a many colors. The large flowers penciled with large 4 intense hues Pucket 25c.

Elbs Purple. Large flowers of cab colvety purple Pucket 25c.

Rasy Morn. A select strin bearing a profusion of a pulk flowers with white threat Packet 15c.

Bulcony Petnina. Especially useful in fields borders or for porch boxes. Large flowers

tor porth boxes - Large inners

Balcony Blue - Balcony Rose
Balcony White

+ the dove - Packet 15c, 1/32/nz, 60c Butcony Mixed - Pocket 10c, 1-32 uz - 15c

PHLOX

SNAPDRAGON

SWEET PEAS

Pire. Brilliant scarletore Furilhook Orange Rich sc Cigantic Feiller pure white Mrs. Inther Rurbank. Salmon cars Prinnicle. Deep rese-pink Any of the shove - Oz. 35c, 1 uz. 85c, 1 2 lb 81 to

Spenrer's Mixed. Oz. 25c, 1 nz 60c, 1 2 lb, 81 l0

TITHONIA

Tithonin Mexicos Surfleyers - Pheket Lie

VENIDIUM

Ginnt Flesh-pink Giant Scarlet
Ginut Rose Giant Buttereng
Giant Gelden Vellow Giant White
Giant Furn-ornage
Giant Canney Vellow Giant Purple
von the down Packet IDc, 1 4 nz 35c, 1 2 oz 60c

Gunt Mummoth Mixed. Purket 10c, 1/1/02/30c, 1/2/uz, 50c.

Crimson Gein Peachblussom
Galden Gein Purple Gein
Lilae Gem Rose Gem
Packet 15c, 1 | t | dz | 35c, 1 | 2 uz, 60c. Mixed Lilliport Packet 10c, 1-4 nz. 30c,

Nierembergin Hippomanien. Be intiful laveoder-blue cups on dwarf plants. Good. Picket 35c.

PETUNIAS

Finest Mixed. Packet 10c, 1/8 uz / 25c

Dwnrf Phlox - 5 to temples till - Packet 15r

Half-Dwarf Mixed Packet 10c, 1/8 nz. d0c Philodelphia Pink. H. D. Pucket 10c 1 s nz 35c Guant Mixed - Eff tall, Packet De. 1 8 oz. 35c

Ambition Lawender Ida

Venulum Fustioisum Hybrids. Parket 25c

ZINNIAS

Lilliput or Pumpum Zinnias.

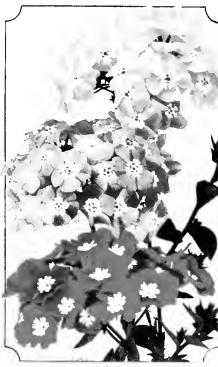




has great at this garden favorite. Double at semi-double, sweet-scented flowers on long stems. Packet

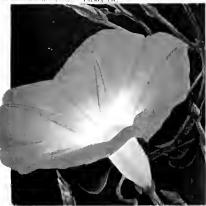
We pay postage on all packets and bulk seeds, up to and including one pound. Heavy parcels of bulk seeds, fertilizers, etc., will be delivered anywhere in the city.

Phone JAckson 2661



PHLOX DRUMMONDI -Art Shades. All-America trusses in soil mastel shades. Packet 15c.





MORNING GLORY Heavenly Blue, Clark's Early Freezering, Inconcern A translation flower roof time to tall morning glories, Pkt. 15c



COSMOS: Orange Flare. An early flowering cosmos bearing a pro-ture of golden orange flowers on 3-ft, plants. Packet 10c.

Seeds, Plants, Bulbs for Spring Planting

AMARYLLIS

Amaryllis Hybrids, 50c each.

TUBEROUS ROOTED BEGONIAS

Easy to grow and especially desirable as pot plants, or in porch and window boxes. May be used in sharly borders in the garrien. Do not plant outdoors unti-the ground is warm.

Giant Elephant Enr. Bulbs 9-11 in. cir 20c ench, \$2.00

PERUVIAN DAFFODIL

smene caluthinn.) Trent the bulbs the same as gladiolus. Showy, sweet-scenterl flowers. 20 cents ench. \$2.00 per dozen.

HARDY SHRUBS

Almond Red Flowering Dauble. Very handsome flowers (size 2-3 feet.) Each 50 cents.

Japanese Barberry. (Size 12 to 18 inches.) Each 35 cents.

Buddleia (Butterfly Bush.) Bloums July till frust (Size 2 ft.) Each 35 cents.

Buddleia (Harturegi). Introduced now for the first time. This new variety has proved its superior hardiness; is a thrifty, compact hush with extra heavy, dark green fullage. Its value as a cut-flower type is outstanding. The bright laveniter flowers are densely set on the panicles which open complete from the trp downwards. Each 73c.

Crape Martle. This lovely shrub produces pink and magenta flowers in the early fall. The plants are sometimes very slow in coming out the first year. Due to unknown factors, we do not guarantee these plants. Each 75 cents.

Deutzia. Pride of Rochester Vigorous, well-shaped bush. Bloom in June, flowers white. (Size 18 to 24 in.) Each 50 cents.

Flowering Quince (Cydonia Japonica). Orange-searlet flowers blooming early in the spring. Very showy. Each 50 cents.

Forsythia (Golden Bell). Bright yellow flowers very early in the spring. (Size 2 to 5 feet.) Each 40 cents.

Bush Hinneysuckle (Lonicera Tartarica). Wealth of white, pink and red flowers. Grows to height of titu 8 feet. Blooms in May. (Size 2 to 3 tr.) Ench 40 cents.

Bush Huneysuckle (Lumeera Fragrantissima). Highly esteemed for its unusual fragrance early in April. Each 50 cents.

Hydrangen Paniculata G. The most popular summer-flowering shrift largest blooms of pure white flowers. Each 50 cents.

Lilac (Purple.) Each 60 cents.

Mock Orange (Philadelphus.) Produces white flowers in June. (Size 2 to 3 ft.) Each 50 cents.

Redbud (Cereis Canadensis.) Each \$1.00.

Rosa Hugoris. The golden shruh rose of China whose light yellow flowers are burne on erect branching growth. 6 to 8 teet. Wi-highly recommend this for the shruld border. Each 50 cents.

Rosn Rugosn. Each 70 cents.

Snowball (Viliurnum). This is the old-fashioned Snowball. (Each $18\ \mathrm{to}\ 24\ \mathrm{meltes}\ \mathrm{f}\ 50\ \mathrm{cents}$



Spirea Van Houttei. The flowers are borne in long, drooping sprays during May. (Size 2 to 3 feet). Each 30 cents.

Spiren Anthony Witterer. Of dwarf, dense growth. Valuable for preground. Crimson flowers June till frust (Size 18 to 24 inches.)

Weigelln "Eva Rathke." The brilliant flowers are borne twice during each season. Fine for shrub border. Each 50 cents.

Wisteria (Chinensis blue.) Tree Form. The flowers hang in pen-dulous clusters. Each 84.00.

HARDY CLIMBING VINES

Clemntis Jackmani. This hardy climber hears large flowers of deep purple. We will not replace plants of this variety. Each 75 cents. Clemntis Paniculata G. Sweet-scented white blooms. Best hardy vine for porch shale. Each 40 cents. 2 for 75 cents.

Japanese Floneysuckle (Lonicera Halliana). Almost evergreen the (riggrant white flowers change to rich yellow as they expand. Each

Red Honeysuckle. It year-old plants. Each 30 cents.

Kudzu Vine. Large tollage and dense shade, of finished character one season. Flowers mentiful in August; rosy purple; pea-shar in small racemes. Kach 50 cents.

in small facenies. Rath 30 will be provided in the provided from the proposal and alberti.) A quick-growing vine of twining habit making strong development the first season. Produces more bloom than any other hardy wine, a senson extending from late summer into fall with an extract good of large, foamy silvery white sprays. 4 nich pots. Each 75 cents.



Autumn Flowers

Ask for Special Dahlia Price List, which in-

Baby Royal. Mm. Salmon pink apriest Dorothy Stone. F. D. Splended deep pir Jane Cowl. I. D. Buff and old gold Jersey Benuty. F. D. Well-kniwm pink Kalibican Surriss. I. D. Large rose-junk Little Jewel. Min. Free blooming, junk Lord of Autumn. F. D. Exhibition yelle Mommuth Champion. F. D. Scarlet or



Hardy Perennial Plants

Aquilegin (Columbine.) Mrs. Scott Elliott Hybrids. Baby Breath. Double Bristol Fairy. 35 cents each.
Bleeding Heart (Spectabalis.) An old-fashioned favorite.

Companula Corpaticu. Dwarf blue Cornstium Tomentosa. White

Cerastium Tomentosa. White.

Hardy Chrysanthemums. For delivery May 1st Golden Queen. Large yellow.

Mrs. H. Harrison (Pom.) Double pink.
October Girl. Large bright pink.
R Marnon Hatton. Lemon vellow.
Ruth Hatton. Ivory white with lemon center.
Skins (Pom.) Bronze.

White Daty. Pure white.
Yellow Geni (Pom.) Canary yellow.

don Hybrids. 30 cents each. | Veronica. Langifolia Subsessilis

Dianthus. Pinks.

Heuchera. Coralbell. Each 30 cents

Heuchera. Corathell. Each 30 cents.
Lathyrus. Hardy Peas. Ench 25 cents.
Limm Perenne. Blue Flax.

Phlux. Ftrehrand. Brilliant orange scarlet.
Miss Lingard. Very early white.
Rheinlander. Salmon pink, claretired eye.
Ther. Deep salmon pink, overlaid scarlet.

Physalis. Chinese Lantern Plant

Shasta Duisy. The strain we offer we consider the in existence. 25 cents each.

Except when noted the price of all perentials in the above list is 20 cents each, duzen \$2.00.







ROSES

	\$1.00
Ami Quinted. Fl 1 Dark velvety critisial-maroon. The best dark red	31.00
Setter Times. H. T. Plant Patent 23 Cerise-red. Really a cerise Columbia. Leathery dark green foliage	1.25
setty Upricharit. H. T. Carmine and salmon. A very dependable pink	.75
'hurles P. Kilham. H. T. Coral-real and orange. Perfect flowers, long stems	.75
Dame Edith Helen H T Shapely bads of clear pink on strong stems. Splendid for exhibition	
Sweetly scented	.75
Director Rubio. H. T. Brilliant enchineal-junk. Enormous blooms, stiff canes.	.90
dith Sellie Perkins. H. T. Beautiful salmon-pink. Two-toned	.75
Aditor McFarland. H. T. Deep clear-pink. Lasts well when cut	.90
Moile de Hollande. H. T. We consider this the best red ruse in the world	.75
Federico Cusas. 11 T Copperv pink and orange Gay in the garden	1.00
Fran Karl Druschki. H. F.: A scentless but magnificent white. Robinst growth	.50
Gohlen Dawn. H T Globular pale yellow Tea sermted Disease-resistant	1.00
loying Cuvilier. H. T. Well-named scarlet-crimson. A triendly rose .	.15
Kaiserin Anguste Vikturia H T. Pure white profuse bloomer, fragrant	.50
Lady Margaret Stewart. H. T. (Fold and apricot changing to sunity yellow). The handsome foliage on perfect form make this a choice variety.	.75
Mme. Joseph Perraul H. T. Long, slender buils of nasturtium orange opening to pink buff.	
Rare tragrance	1.70
Madame Cecile Brunner. Pol. (The Sweetheart Rose.) Pink	75
Margaret McGredy. H. T.: A most satisfactory orange-scarlet McGredy, A. Van Russen. H. T.: A sweetly perfumed rose of red orange. Unusual, spectacular, lovely	.75
	.15
Mrss Ruwena Thom. H T Enormous fiery rose and mauve	.75
Mrs. 1. P. Thom. H T. Medimn-sized clear canary-yellow. Free blooming	7.5
Mrs. Henry Morse. H. T. Long pointed birds in two-toned paik. Mrs. Herre S. DuPont. H. T. Long pointed hads of fadeless vellow, horne on healthy foliage.	
Mrs. Cierre S. DuPont. 41 1 Long pointed hads of differess venion, notice of healthy follows:	.90
President Herbert Buover. H. T. Flame, scarlet and yellow	75
Rudiance. H T Well-known globular flowers of rose pink	7.0
Red R chance H. T. Rose-red flower borne on strong stem	70
Talesman. H. T. Scarlet-orange and rich yellow	.75
Ville de Paris. H T. Round buds of clear yellow. Dark leathery leaves	7.5
Willowmere. H. T. Large salmon-pink flushed with gold. A persistent bluomer, easy to grow,	.15
Climbing Roses	
·	80.75
Climbring American Beauty. Large crimson flowers	.75
Jacobi (trange-aprice) flowers with coppery tint. Fragrant	

Personal Personal	.7.5
Incotts Grange-apricot flowers with coppers that. Fragrant	
Mme, Gregoire Staechelm (Spanish Beauty.) Pearl pink blooms of splendid form, abundantly borne	
on our stems. Splendid for cotting	. 7.5
New Dawn. Plant Patent No. 1. An ever-blooming Van Fleet .	1,50
Pant's Scarlet Climber. Very popular brilliant scarlet	.70
Russ Rouletti. Miniature bushes about 6 inches high bearing tiny rose-pink buds not much larger than 1 rus of wheat. The open flowers are less than an inch in diameter. Splendid for pot culture or use	
and the state of t	80.70

GRASS SEED

Limitsville Lawn. A mixture of fine idended especially for the new at time for two reasons. It contai dread excellent results. This	id old lawns. We are proud of ins only high-grade seed, and it	this mix- has pro-			
of blue grass		\$0.40	\$1.75	83.25	$$t_0.00$
Shady Lawn. A mixture of shade results where other grasses full.	-loving grasses which will give	excellent	2.25	1 20	8 00
Kentucky Blue Grass		.35	1.50	2.75	5.20
Red Top			1.50	2.80	5.10
White Dutch Clover		. 60	2.50		
Rye terasu		30	1.25	2.20	1.00
Prices subject to change without	notice				

GLADIOLUS

	23-03-1	
Aflame. Immense orange-red	0.65	\$4.50
Albania. Large pure white		2.50
America. Good lavender-pink	,50	3.00
Berty Snow. Rosy Lavender	.70	5.00
Belly Nuthall, Coral pink.	.60	4.00
Caplain Boynton. Lavender	.60	4.00
Dr. F. E. Bennelt. Scarlet	.60	4.00
Evelyn Kirtland. Coral-pink	.50	3,00
Giant Nymph. Rose-pink	.50	3,50
Golden Dream. Golden yellow	.60	4,00
Halley, Early salmon-pink	.50	3.00
Mammelh White. Pure white	.75	6,00
Marmora, Soft French gray	.60	4.00
Mildred Louise. Salmon-pink	1.50	10.00
Minuet, Pinkish-lavender	.75	6.00
Molher Machree. Smoky lavender	1.00	7.00
W. H. Phipps. Clear pink	.60	4.00
F. King, Light scarlet	.50	3.00
F. Pendleton, Salmon-pink	,50	3,00
F. C. Hornberger. Pure white	.60	4.00
Leon Douglas. Begonia-rose	.60	4.00
P. W. Sisson. Cameo-pink	.60	4.00
cy Hanks. Apricot-orange	.60	4.00
nge Queen. Golden orange	-50	3.00
rdy. Rich apricot pink	.60	4,00
ole Glory. Velvety crimson	.65	4.50
wahen. Canary yellow	.50	3,00
rhenbling. Dark violet blue	.85	6.00
ed. Popular varieties, mixed	.30	3.00
ice Mixed. Well-halanced mixture of		
e hetter varieties	.50	3.50

Mrs.

Mrs.

Plenr

Mixe

King Humbert. Immense orange-scarlet flowers. Foliage bro Height 4.5 feet.

The President. Most popular red. larmense flowers of glorious color. Height 5 feet.

Yellow King Humbert. Flowers bright yellow, with contrasting erimson ilots. Height 412 feet.

HARDY LILIES



Gold Banded Lily (Auratinn) Blooms during July and August, bear-ing enormous showy flowers on tall stems. Enjoys poor, acid soft Each 30 cents, duzen \$3.00.



Regal Lily. A most dependable hardy bly, large, fragrant white blooms with yellow throat, outside of petals tinged pink. Each 25 cents, dozen \$2.10.

Speciosum Rubrum. An old garden favorite. The blooms are a delicate purk, spotted red. Each 35 cents, duzen \$3.50.

Tigrinum Splendens. The single tiger lily. Each 15 cents, doz. \$1.50. Figrinum Flore Pleno. The only desirable double lily. Each 20 cents, dozen \$1.75.

Umbellulun. A dependable variety with large cup-shaped flowers of orange red. Each 25 cents, dozen \$2.50.



Inrliac White	(Albida)		\$0.50
hromatellu.	Most popular canary vellow		 .60
Iarliac Pink			 50
Horiosa. Fre	e flowering, fragrant Deep carmine red	٠.	 .80

